



Photographer Farris L. Poole, Esq.

1332 Columbia Ave
Franklin, TN 37064
Studio Line: 615-726-4995
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Thank you for choosing Studio 10. We are going to have fun doing your photographs. Here are some suggestions and guidelines that will help you prepare and have the best photo shoot ever.

This packet contains:

- What to expect
- What to wear
- Tips on hair, make-up, nails, eyebrows, shaving, etc.
- What-to-bring checklist
- Directions to the studio

What to expect:

The first 30 minutes will be spent making decisions.

- What to shoot and how
- Reviewing photograph usage (promo, website, etc.)
- Trying on clothes (to determine what will photograph best)

(*Note: It may look fantastic on you in person but it may not photograph well—the camera sees things differently than we do.*)

We will start by taking a few test shots to determine if the lighting, clothes, make-up, and hair look good, and to be sure we are capturing “the look” you want.

Don't be shy about speaking up—if you don't like something say so. ***These are your photos***—it's too late to speak up after the photo shoot is finished.

Relax. We will guide you through the photo shoot and make it fun.

Allow plenty of time – rushed photos look it. Great photos take time.

What to wear:

Choose clothes based on the image you want to project.

Bring lots of clothes so we have choices. While some patterns photograph well, solids typically work best. If you love it, feel good in it, bring it. If it will not photograph well we will let you know. If you want photos in shorts, sleeveless tops, or swim suits, avoid wearing socks, underclothes, (even hats). They leave

lines and will show up in the photographs. (#1 rule: if you can see it, the camera will see it).

Hair: Style your hair as you would typically wear it. If you need a hair cut, color, or perm, have it done at least one week before the shoot. If you are going to have a stylist do your hair, make sure it's someone you've been to before and that you trust. Avoid new hair dos. Let us photograph you *looking like you* first, then we can make changes. If you have your hair styled and you hate it, no matter how much you paid *change it* or you will not like your photos.

Ladies: If you will be having a make-up artist assist you, come clean faced unless otherwise advise. Feel free to bring all your make-up. The only thing we require is that you bring your own mascara and lip color.

If you are doing your own make-up, apply your foundation lightly (heavy application will look caked on in your photos). Avoid bright pink lip colors as they are unpredictable on how they will be seen by the camera.

Nail Polish: Nails should be freshly polished and un-chipped (if you can see it, the camera will see it).

Men: Shave just before you come. If you have a fast growing heavy beard you are welcome to shave at the studio.

Eye Browns: *Both men and women* - Tweeze unwanted or stray hairs to insure the best photos (if you can see it, the camera will see it).

Tans: Unnaturally dark tans do not photograph well.

Break-outs happened. To reduce the chance of blemishes, be sure to wash your face thoroughly twice a day starting one week before the shoot. Do not try new skin care products as they can cause break-outs. If you have a break-out, we have cover-up and Photoshop (for retouch).

 We have two friendly studio cats. Let us know if you are allergic. 

Checklist:

- Clothes: Lots of clothes (when it doubt, bring it)**
- Make-up: Mascara and lip color (you are welcome to bring all your own)**
- Hair: clips, scrunchies. We have curling irons and hairspray but if you have your favorites—bring them.**
- Shaving kit**
- Accessories: Jewelry, belts, etc.**
- Shoes, boots, etc. (if shooting full length)**

Eat before you come. Allow plenty of time for the shoot!

Directions to Studio 10

Bypassing downtown Franklin:

- Take I65 to exit 68B (Cool Springs Blvd).
- Follow Cool Springs Blvd until it ends at Mack Hatcher Blvd.
- Turn left onto Hack Hatcher and follow it until it ends.
- Turn right onto Columbia Ave.
- Go through four lights (the fourth light is Battle Ave)
- Studio 10 is the third house on the left after Battle Ave.
- The address is 1332 Columbia Ave.
- We're the taupe painted brick house.

Coming through Downtown Franklin:

- Take I65 exit 65 (Franklin/Hwy 96). Take Hwy. 96 into downtown Franklin.
- When you come to the square, go around the square to the third street. This will be Main Street – taking you through downtown.
- From the square, take Main two blocks to Five-points (Starbucks, the Library).
- Take Columbia Ave (Hwy 31 S, a very slight dog-leg to the left) from Five-points to 1332 Columbia Ave.
- Studio 10 is the second house on the right -- *after Everbright (the street on the south side of the old Battle Ground Academy campus).*
- We are exactly .8 mile from Five-points. The driveway is just before the "right lane must turn right" sign.
- We're the taupe painted brick house.